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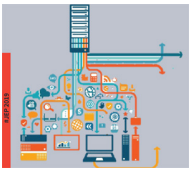
Journalism and platforms: from a symbiotic relationship to dependency. International symposium organised by the LERASS in collaboration with UT3 Paul Sabatier, Urfist, the Occitanie Regional Authority, the Observatoire des Pratiques Soci-Numériques and ID

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Maison de la Recherche et de la Valorisation  
Campus Université Toulouse III - Paul Sabatier  
118, route de Narbonne  
31062 Toulouse cedex 9

Looking at the state of journalistic research at a time when the boom in platforms questions the role of journalists and the function of the media.



For about fifteen years the political economy of journalism has become increasingly complex. The digital outlets, controlled by a small number of Internet multinationals, have become vital for the media at a time when consumers move towards social networks and mobile apps for their information.

Far from being an undeniable advancement, this change has provoked a series of new problems for the media: large-scale misinformation; information chosen by an algorithm; change in formats and time scales; increased competition and income sharing; increase in technical restrictions.

Publishers have been obliged to adapt their economic and editorial strategies while journalists have had to revise their actions in order to confront the powerful intermediaries of Google, Facebook, Twitter and Snapchat. This symposium intends to take stock of the research by journalists and the media at a time when the plethora of platforms questions the role of journalists in today's society and the function of the media in serving the public interest.